
Competitive Intelligence Firm Cipher Systems Introduces Small Business Version of its Award- Winning Business Intelligence Software

Cipher Systems' new web-based intelligence solution **IntelAssist**™ will be available for general purchase in September, 2006. Taking functional highlights from its award-winning **Knowledge.Works**™ enterprise competitive intelligence software, **IntelAssist**™ will provide small businesses with a library of industry-specific RSS feeds and fully customizable report templates. Unlike other RSS solutions on the market, these content sources are filtered, pre-categorized and updated by Cipher's professional research analysts.

Key features of **IntelAssist**™ include:

- Self-customizable user interface and RSS feeds library
- Built-in RSS clearinghouse organized around leading industry sectors, including: Pharmaceutical, Biotechnology, Telecommunications, Medical Devices and Financial Services
- On-demand RSS research support services (Cipher's analysts will compile a library of RSS feeds in your respective industry sector within 48 - 72 hours if it's not already featured in the database)
- Built-in RSS self-subscription engine
- Automatic Text Summarizer and fully customizable reporting function, including built-in PDF, MS Word and/or HTML publishing engines
- Automatic Key Intelligence Topic (KIT) analytical framework and KIT tracking functionality
- Customizable search alerts

Cipher's CEO Peter McKenney states, "We're proud to offer a new solution to the CI community that is simple and effective from the first moment of use. We know this will ease the workload of a lot of business intelligence professionals, as well as offer a solution that is easy on the often-tight budgets in this area."

Cipher will be exhibiting at the American Marketing Association Market Research Event in Chicago, September 10-12, 2006. To obtain pricing information or to set up a free seven days' trial of **IntelAssist™, please visit www.intel-assist.com, or call Tanya Sewell at 410.451.6889 ext. 214.**

About Cipher

Cipher is a full service competitive intelligence firm serving clients around the world. Cipher consultants are experienced in delivering strategic research and analysis services across industries. Cipher also delivers customizable decision support technology solutions including Cipher's award-winning competitive intelligence software, **Knowledge.Works**™, and new research support service, **IntelAssist**™.

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