
Competitive Intelligence Firm Cipher Systems Releases Software Selection Aid

Competitive Intelligence industry leader Cipher Systems has released its guide to selecting a software tool to enhance competitive intelligence, ***The Cipher Systems CI Technology Requirements Workbook- A step by step guide to help you select and implement the most effective CI software platform in your organization.***

Available free of charge on Cipher's website (www.cipher-sys.com) the document outlines all the steps and questions an organization should ask itself when defining its requirements for a CI technology solution. Previously only available to Cipher's clients, the company is now making the guide available to business professionals in search of a CI technology support Solution.

"There is a lot of misleading information out there regarding how to choose the best system for you, and we wanted to help the competitive intelligence community to 'get it right,'" says Cipher CEO Peter McKenney. "The right solution may not be Cipher's offerings, but any time an organization makes the wrong decision, no one benefits. We want to make sure that people apply the right framework and consider all aspects of implementation before committing to a specific platform – it's a big investment."

He adds, "Because we're consultants first, and technology providers second, we have a unique place in the industry to offer this advice."

Cipher's Requirements Workbook is a comprehensive document which leads potential CI software purchasers through all the areas of consideration, including Defining Business Need & Expectations, Crucial Milestone Dates and Development Phases Required, Functional Requirements definition, and Technical and Security Issues. The company hopes anyone considering CI solutions will find it of use.

The guide is available at no cost after completing a short contact form on Cipher's website at www.cipher-sys.com/requirements.htm.

About Cipher

Cipher is a full service competitive intelligence firm serving clients around the world. Cipher consultants are experienced in delivering strategic research and analysis services across industries. Cipher consultants also deliver customizable decision support technology solutions including Cipher's award-winning competitive intelligence software, ***Knowledge.Works™***, and new individual research support software, ***IntelAssist™***.

Press Contact

Tanya Sewell/410.451.6889/t.sewell@cipher-sys.com/www.cipher-sys.com